Memphis Dry Rub

Prep: 5 minutes • Cook: 0 minutes

A balanced Memphis-style dry rub with sweet brown sugar, smoky paprika, and savory aromatics that enhance meat without overpowering natural smoke. Nine harmonized spices deliver a versatile, bold-yet-balanced finish.

Ingredients

- 3 Tablespoons paprika (smoked)
- 3 Tablespoons kosher salt
- 1 Tablespoon black pepper
- 2 Tablespoons brown sugar
- 2 teaspoons garlic powder
- 2 teaspoons onion powder
- 1 teaspoon oregano (dried)
- 1 teaspoon celery seeds
- 1 teaspoon mustard powder (ground)

Instructions

- 1. Combine smoked paprika, kosher salt, black pepper, brown sugar, garlic powder, onion powder, dried oregano, celery seeds, and mustard powder in a medium bowl.
- 2. Whisk or use a fork to break up any clumps and mix thoroughly until uniform.
- 3. Use immediately to season meat, or transfer to an airtight container.
- 4. Store unused rub in an airtight container for several weeks; for best flavor, use within 4 weeks.

Tags: Rubs and Seasonings, BBQ, Memphis Style, Dry Rub, Gluten Free, Make Ahead